

MEDICAID MINUTE

from the West Virginia Association of Health Plans

Welcome to Medicaid Minute from the West Virginia Association of Health Plans. Every month you can expect our newsletter to provide you with the most up to date information about the work Managed Care Organizations are doing within the Medicaid Program and for our state. We want to serve as a resource for your Medicaid questions.

Medicaid's Key Role in Rural Communities

Health disparities in rural communities are normally heightened because of poverty, poor health conditions, mental health, drug abuse, lack of transportation and other contributing factors. For the millions of Americans living in these areas, the Medicaid program plays a significant role in providing healthcare coverage.

The West Virginia managed care companies (MCOs) provide healthcare services to over half a million Medicaid members. Many of which live in rural areas. Health disparities can present challenges, but the MCOs continue to find solutions to reach the most vulnerable:

- donating thousands of dollars to community outreach programs
- partnering with state and local agencies that provide assistance to members beyond their healthcare needs
- supplying food to local pantries, hygiene items to shelters, books to children, etc.
- supporting community events
- providing mobile clinics in rural areas
- offering vaccination incentives
- substance use disorder facilities
- expanding communication to all members

Accessibility to quality care gives our members the opportunity to achieve the best possible health outcomes



West Virginia Association of
HEALTH PLANS

WV Medicaid Highlights*

Total enrollment in WV Medicaid:
682,148 members
MCO Total Enrollment:
513,501 members
SSI Enrollment:
38,379 (8%)
Expansion Enrollment:
220,896 (43%)
TANF Enrollment:
237,477 (46%)
CHIP Enrollment:
16,749 (3%)

* Data Source: DHHR report 11-1-22

Good News Stories



Congratulations to UniCare Health Plan of West Virginia on winning the National Committee for Quality Assurance (NCQA) 2022 Innovation Award for its Neonatal Abstinence Syndrome (NAS) reduction program. Click [here](#) to read the full article.

